

Kathy Parry, MPH, IBCLC, LMBT, CEIM

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Project Director, Carolina Global Breastfeeding Institute
Department of Maternal and Child Health, Gillings School of Global
Public Health, University of North Carolina at Chapel Hill



Kathy joined CGBI in May of 2012 after two years a graduate research assistant with the Institute. Her current work involves supporting and evaluating a prenatal breastfeeding education program currently being offered through UNC Health Care. Kathy has also assisted in research on how women perceive infant formula advertising. She is an internationally board certified lactation consultant and a board member of the North Carolina Breastfeeding Coalition. She is also a licensed prenatal massage therapist with special interests in craniosacral therapy for infants and educating parents in the art of infant massage.

Education

Masters of Public Health , Department of Maternal and Child Health University of North Carolina, Gillings School of Global Public Health NC	2012 Chapel Hill,
Mary Rose Tully Training Initiative for Lactation Consulting Department of Maternal and Child Health NC	2012 Chapel Hill,
Massage Therapy Formal Training Blue Cliff College LA	2003 New Orleans,
Bachelor of Art in German, Minor Business Administration University of North Carolina NC	1999 Chapel Hill,

Awards, Publications, and Speaking Invitations

Awards:

Recipient of UNC Robert E. Bryant Public Service Award Accepted award as President of <i>Carolina BEBES</i> for the club's accomplishments on bringing University stakeholders together to improve lactation rooms on campus for students, staff and faculty	2012
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Inductee to Delta Omega Founded in 1924 at Johns Hopkins University, Delta Omega is an honorary society recognizing outstanding achievement in the field of public health	2012
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Publications:

- Labbok, MH; Taylor, E; **Parry, K.** *Achieving Exclusive Breastfeeding: Translating Research into Practice.* Hale Publishing. July 2013. 2013
- Parry, K;** Taylor, E; Labbok, M. *Understanding Women's Perceptions of Infant Formula Advertising.* Birth 40:2 June 2013 2013
- Speaking Invitations:
- Fifth National Breastfeeding Coalitions Conference Speaking Invitation:** 2014
Roadmap to a Bag-Free State: NC's Strategy for Eliminating Infant Formula Discharge Bags from Maternity Care Facilities.
 Washington, DC. August 3, 2014
- International Lactation Consultant Association Annual Conference Speaking Invitation:** 2014
Stepping Up to Step 3: A Discussion of Prenatal Breastfeeding Education. Phoenix, AZ. July 25, 2014
- Breastfeeding & Feminism Symposium Speaking Invitation:** 2014
North Carolina Breastfeeding Coalition – Bringing Advocates Together.
 Breastfeeding and Feminism Symposium: Forging Partnership for a Better Tomorrow. Chapel Hill, NC. Mar 20, 2014
- United States Lactation Consultant Association 1st Annual Conference Speaking Invitation:** 2013
Preventative Education to Tackle Misperceptions: Countering Infant Formula Advertising. St. Louis, MO. May 3, 2013
- Breastfeeding & Feminism Symposium Speaking Invitation:** 2013
Donor Human Milk: Past, Present, and Future in the United States
 Chapel Hill, NC. March 22, 2013
- American Public Health Association 140th Annual Conference Speaking Invitation:** 2012
Understanding Women's Perceptions of Infant Formula Advertising. San Francisco, CA. October 30, 2012
- Breastfeeding & Feminism Symposium Speaking Invitation:** 2012
Understanding Women's Perceptions of Infant Formula Advertising.
 Chapel Hill, NC. March 29, 2012